



Genesis

Cancer and Blood Institute

A DIVISION OF AMERICAN ONCOLOGY PARTNERS, P.A.

July 30, 2026

Genesis Cancer & Blood Institute along with Our Promise Cancer Resources, a 501(c)3 non-profit, want to express our sincerest gratitude to those who have supported our past educational fairs. These fairs provide unique opportunities for our physicians and APRNs to receive one-on-one education of oncology products and services that improve the care we provide for our patients.

We are pleased to announce the first Genesis Cancer & Blood Institute Little Rock Educational Fair will be held on Monday, November 16, 2026, from 4:00 PM -7:30 PM, location to be decided. The goal is to allow our physicians and clinical staff to learn about the patient products and services your company provides, as well as an educational session addressing the role of AI in the future of cancer care with Dr. Jim Chen.

Agenda

- 4:00 – 4:30 pm: Set-Up
- 4:30 – 5:30 pm: Educational Session with refreshments
- 5:30 – 7:30 pm: Vendor presentations to Genesis providers and clinical staff

We are requesting an exhibitor fee of \$3,000, with preferred payment via check. Please send checks to the following:

Our Promise Cancer Resources
ATTN: Stacey Pierce
111 Nash Street
Hot Springs, AR 71913

If you prefer to pay by credit card, please visit www.theourpromisehouse.com and click on the Little Rock Vendor Fair tab. Our Promise's Federal Tax ID number is 27-3505971. All payments must be received by the date of the event to participate in the vendor fair. Please forward additional questions to theourpromisehouse@gmail.com or to me.

Tables will be provided for each participant to display and distribute educational materials to the attendees. In addition to GCBI's Little Rock providers, we plan to have other staff who are instrumental in the care and treatment of patients.

Thank you in advance for your consideration,
Sunny Cotten, Physician Liaison, Genesis Cancer & Blood Institute